

Techno Q provides a breakthrough solution to Al Kass & Al Dawri TV implementing the Broadcast Video Server Solution (VSS)

- Techno Q - assisted by New ATG, BUGtv and Apple – is lifting Al Dawri & Al Kass Sport Channel technology environment with the most advanced solutions in the market
- An open protocol system will allow the sport channel to upgrade and integrate additional features at a later stage.

Al-Kass, launched in 2006, is an Arabic Language sport channel, operating under the Qatar's public broadcast network, Qatar Radio and Television Corporation. It is the official channel for the country's football league and it covers regional and international sports events with a particular focus on the football competitions.

Techno Q has recently implemented the Video Server solution, at the very heart of the TV's systems. A Broadcast Video server that integrates the editing functions based on FCP (Final Cut Pro) software from Apple, but it is at the same time fully compatible with the existing PC systems. This is considered as the core of the channel and it is the most important part in any TV station. A SAN (Storage Area Network) is part of this system and it is based on Apple Xserve. Apart of the Xserve servers we have a play-out system being provided by the BugTV program-Canada, which controls all the play-out functionality, and is being used by most of the TV stations in North America. Along with the above systems the project includes design and implementation, along with the training and a three years maintenance support.

The unique competitive assets of these solution are: the simplicity of the design provided by NewATG, the long-term stability provided by the Mac UNIX OS, the redundancy and fault tolerant application, the flexibility of replacement of the components and peripherals. Techno Q plays an important role as the local system integrator and daily interface and support for the client.

“We are now officially entering the broadcast market and we are doing it with a state of the art project” comments Mr Zeyad Al Jaidah -Techno Q Managing Director. And he continues, “Without our international partners we couldn't have provided such a state of the art technology. Once again we confirm our vocation as system integrator, being able to select and gather the best solutions around the world and integrate them for our clients”.

About Techno Q

Techno Q is the leading System Integrator in Qatar committed to offering integrated low current systems. It is specialized in Audiovisual, Security, Control, Fire, Lighting, IT, Broadcast and Hospitality Management Systems. It has developed more than two hundred projects over its thirteen-year history for government institutions, education and health care organizations, corporate, hotels, retail clients and international developers. Techno Q has selected and trained a team of one hundred professionals – managers, engineers, and designers - to provide comprehensive and customized project leadership. Our team of experts has accumulated over a century of experience working together with the leading companies in the different industries to specify, design, install, test, operate and maintain the top-notch technology solutions. The engineering consultants design customized solutions to provide cost efficient, advanced technology combined with an easy-to-use human interface. Techno Q combines knowledge, experience and passion to ensure that the project is delivered on quality and on time. An agile and responsive team of experts committed to guarantee timely and personalized customer service. Our clients come first.

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