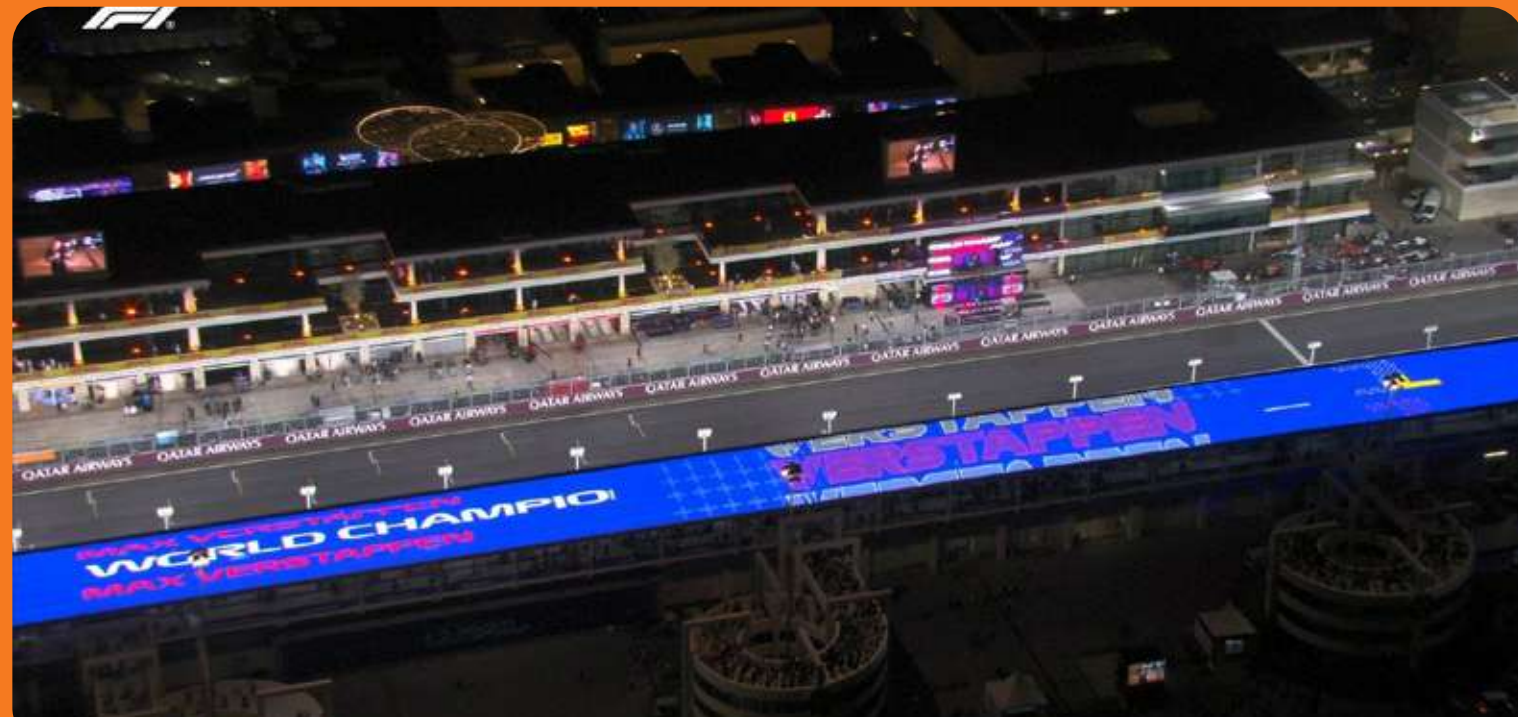




www.technoq.com

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## Qatar's Formula 1 Grand Prix Shines with Techno Q's outstanding Screens

In September 2023, Techno Q showcased its prowess through an extraordinary installation project for the global Formula 1 Grand Prix event in Qatar. The LED displays strategically positioned at the renowned venue were not just a visual spectacle but a testament to Techno Q's commitment to innovation and excellence.

Designed with meticulous precision, the 16 screens, each measuring an impressive 13x3.5 meters, featured a transparent pixel pitch of 3.47mm. Complementing this, an additional 4,968 square meters of cutting-edge 71mm mesh LED Display seamlessly blended with the venue's architecture, setting a new standard in LED technology for Formula 1 events. This installation marked a significant leap forward in visual technology for such prestigious occasions.

The Formula 1 Grand Prix, a pinnacle in international motorsport, demands the highest level of performance and precision. The Techno Q installation not only met but exceeded the challenge of accommodating 16 expansive windows, offering a creative and precise solution that flawlessly displayed dynamic digital content while preserving unobstructed views from within the building.

The crux of Techno Q's solution lies in the intricacies of the screens, boasting a remarkable 3.47mm transparent pixel pitch. Additionally, a colossal 71mm mesh LED Display of almost 5000 square meters was strategically placed on the roof, intended for capture by drone cameras for television broadcast rather than direct viewing by an audience.

Yet, the excellence of Techno Q's endeavor extended beyond transparent LED screens and minute details. The achievement of native 4K resolution ensured impeccable sharpness, taking the visual experience to unprecedented levels.

The grand finale saw Techno Q's LED screens elevating the global F1 event, seamlessly aligning with the organizers' vision and enriching the overall experience for everyone involved. In conclusion, the Techno Q screen installation for the Formula 1 Grand Prix serves as a compelling testament to the extraordinary journey undertaken, exemplifying the formidable synergy of innovation and collaborative teamwork. Far from merely meeting expectations, Techno Q's installation transcended them, leaving an indelible mark on the intersection of technology and design.



## Introducing Our Riyadh Office: A Gateway to Excellence in AV and ELV Solutions

It is with great excitement that we unveil the latest addition to our ever-expanding family: the Techno Q office in Riyadh, Saudi Arabia! This announcement marks a significant stride in our journey to deliver top-tier Audio Visual (AV) and Extra Low Voltage (ELV) solutions across the region. We are delighted to introduce you to our new location, poised to serve our valued clients and partners in Saudi Arabia with enhanced efficiency.

Nestled within the Al-Hadlaq Center, our Riyadh office stands ready to welcome you. This strategically chosen location not only ensures easy accessibility but also underscores our unwavering commitment to delivering excellence from the heart of Saudi Arabia's bustling capital.

The inauguration of this office signifies more than mere physical expansion; it symbolizes our resolute dedication to fostering innovation and achieving excellence within the AV and ELV solutions industry. Whether you are a current partner or a prospective client, this new office underscores our commitment to serving you with ever-increasing excellence.

We cordially invite you to pay a visit to our new office and acquaint yourself with our dedicated team in Riyadh. Whether you seek answers to your inquiries regarding our solutions, wish to explore collaborative opportunities, or simply desire to extend your greetings, we look forward to welcoming you with open arms.



## Illuminate Your Life with Philips Hue Smart Lighting!

Discover a world of vibrant possibilities with Philips Hue smart lights now available at even more affordable prices in Lulu Hypermarkets!

Set the Perfect Ambiance: Whether it's for daily routines or special moments, Philips Hue's white and color smart LEDs offer customizable lighting to suit every mood and occasion.

Transform Your Outdoor Spaces: Envision your backyard blossoming into a colorful wonderland at the touch of a button. Picture your driveway lights welcoming you home with a warm glow as you arrive.

Unbeatable Prices at Lulu Hypermarkets: Exciting news! Benefit from new reduced prices on Philips Hue smart lighting at a Lulu Hypermarket near you. Elevate your home's atmosphere with cutting-edge smart lighting technology without breaking the bank.

Don't miss out on this opportunity to bring innovation and ambiance into your living spaces. Visit your nearest Lulu Hypermarket today and experience the magic of Philips Hue at lower prices!



## Techno Q - Your Dedicated NetSuite Partner in Qatar!

At Techno Q, we are thrilled to be your leading Authorized NetSuite Partner in Qatar, dedicated to delivering unparalleled services tailored to meet the distinctive needs of our esteemed clients.

Embark on a journey of simplicity with Techno Q as your committed partner. Beyond NetSuite licensing, we offer an extensive range of services designed meticulously to guide you through intricate licensing and implementation processes. We stand as your single, reliable point of contact, ensuring a smooth voyage through complexities and assisting you in unlocking the full potential of NetSuite.

### ► Why Choose Techno Q as your trusted partner for a transformative NetSuite experience?

NetSuite Authorized Reseller — Oracle Authorized Reseller of NetSuite.

Competitive Pricing, Optimal Value  
Navigate Sales with Expert Guidance  
Streamlined Experience, One Dedicated Contact  
Proven Expertise and Recognized Certifications  
Flexible Financing Options



## Empowering Awareness: Techno Q's Breast Cancer Event

At Techno Q, we recently had the honor of hosting a Breast Cancer Awareness event in partnership with the Qatar Cancer Society. This event brought our community together in a collective effort to gain insights into this critical health issue.

Our attendees, primarily the ladies among us, gathered to delve into the stages, myths, and facts surrounding breast cancer. The event provided a platform for open and candid discussions about risk factors, early signs and symptoms, as well as the significance of prevention and regular screening.

This educational session served as a poignant reminder of Techno Q's unwavering commitment to personal and corporate growth. We firmly believe that knowledge is power, and by fostering awareness and understanding of breast cancer, we empower our team members and our community with the tools to take control of their health.

As we move forward, let us stand together in the fight against breast cancer. By sharing knowledge, supporting one another, and promoting regular screenings, we can make a meaningful impact on the lives of those affected by this disease.

## Harnessing AI for Enhanced Efficiency: Techno Q Head of Departments AI training

At Techno Q, we've always been at the forefront of adopting technology to drive efficiency and innovation within our organization. In keeping with our company mission, which places technology and innovation at its core, we recently organized an intensive training session for all Heads of Departments on Artificial Intelligence (AI).

In today's dynamic business landscape, embracing AI is not just a choice; it's a necessity. We understand that by integrating AI into our workflows, we can significantly enhance efficiency and productivity, enabling us to stay competitive in our industry.

Our recent training session provided a deep dive into the potential of AI, demonstrating how it can simplify and expedite our processes. It was an opportunity for our leadership team to explore how AI can work alongside our human capabilities, creating a synergy that propels us towards achieving our goals more effectively.

As a leading systems integrator, we take our commitment to technology and innovation very seriously. We firmly believe that by continuously evolving and embracing AI, we can stay true to our mission of delivering the highest standards of excellence and staying ahead in a rapidly changing technological landscape.

The future is AI, and at Techno Q, we are poised to harness its power to drive our organization's efficiency to new heights.



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